



**TD BEEF**

# WHAT IS YOUR **PLAN?**

No doubt, you have genetic plans and goals for your dairy herd. With unstable markets over the past few years and unknowns about what the future holds, it's likely that your plans include breeding a portion of your herd to beef sires to generate another profit stream for your dairy. Do you have a reliable marketing plan for the resulting calves?

Select Sires and TD Beef are teaming up to help dairy producers maximize the profitability of every genetic decision made, including marketing their beef x dairy calves. Let's start a conversation today about how we can help make the right plan to maximize profitability and maintain your program's success!



# TD BEEF

BRIDGING THE GAP  
BETWEEN DAIRY  
AND BEEF!

## WHO IS TD BEEF?

TD Beef is the cattle procurement company bridging the gap between the dairy and beef industries. Their vast network specializes in the progressive rearing and marketing of the most ideal beef x dairy offspring for the beef market.

## PROGRAM SPECIFICS:

- ◆ Calves must be sired by TD Beef bulls that are sourced and developed specifically for today's grid-based beef supply chain.
- ◆ TD Beef provides age, sire, and source traceability through RFID to ensure premiums.
- ◆ Shared carcass data, as available, if ownership is retained
- ◆ Dairy producers must utilize Select Sires as the supplier for 100% of their beef and dairy genetics.
- ◆ Follow ProfitSOURCE™ calf care guidelines and reap the rewards of superior calf management.

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# WHAT ARE THE BENEFITS ?



Improved, secure pricing for premium beef x dairy calves



Flexibility to enter the supply chain at any point; day-old calves, feeder weights or retain ownership



Elite, high-fertility genetics, hand selected to meet grid-based marketing at a reasonable fixed price



Connecting packer interest with age, sire, and source traceability through RFID



Highly-trained Select Sires consultants will help you determine the best breeding plan to ensure the highest profitability for your herd

**PUT YOUR HERD ON THE PATH TO GREATER  
PROFITABILITY BY CONTACTING:**



**YOUR SUCCESS** *Our Passion®*

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