



FREQUENTLY ASKED QUESTIONS

The goal of Select Sires' NxGEN[®] program is to provide genetic advantages to dairy producers who are looking for next-level genetic gains. By joining and accepting the terms and conditions of the NxGEN program, members will have earlier access to Select Sires' most elite genetics at a reasonable price, and the ability to capture breed-leading genetic trends like never before. NxGEN sires top the charts for many sought-after production and health traits.

- ▶ **Who benefits from the NxGEN program?** The NxGEN program offers cost-effective, high-ranking genetics for every size farm. Both small and large herds participate and have found value in the program. The program aims to minimize the generation interval on farm and maximize genetic gain, while also protecting the cooperative's investments to benefit customer-owners.
- ▶ **What sires are offered?** Exclusive sires from the Select Sires, Accelerated Genetics, and GenerVations product lines are available through the NxGEN program.
- ▶ **What breeds are offered?** Currently only Holstein sires are offered in the NxGEN program. Over time other breeds may be considered.
- ▶ **How often are new NxGEN sires released?** NxGEN sires are released as outstanding quality sires are developed through the Select Sires sire development programs.
- ▶ **Who can become a NxGEN member?** All patrons who join the NxGEN program will be analyzed by Select Sires' genetics team for buying approval. This is to ensure the protection of Select Sires' elite genetics and to provide long-term benefits to our entire membership.
- ▶ **How do I sign up?** If you are interested in joining this exclusive membership program, fill out the application form at selectsires.com and a Select Sires Inc. representative will contact you.
- ▶ **Is there a fee to become a member?** There is a **ONE TIME** \$300 fee to join the program.
- ▶ **How can I order semen?** Semen orders will be taken at the local cooperative level and will then be processed and shipped from Select Sires Inc. direct to the NxGEN member.
- ▶ **Is there a delay in availability while Select Sires uses these bulls as mating sires?** Yes, there continues to be a slight delay in NxGEN sires hitting the public sales platform, but this delay is much shorter compared to the timing of public release prior to the NxGEN launch.

- ▶ **How do NxGEN members know when semen is available for a new sire?** Select Sires contacts the exclusive members via email upon the release of new sires.
- ▶ **Can the semen be used on any animal I own?** Yes, however, we suggest strategically mating for NxGEN semen usage on the most elite animals in your herd to better capitalize these sires' genetic superiority to maximize your herd's genetic progress.
- ▶ **Can I sell offspring from a NxGEN sire?** Details of the sale of NxGEN offspring are specifically spelled out in the NxGEN membership contract.
- ▶ **What is the process when a calf from a NxGEN sire is born?** Please refer to the NxGEN membership contract for details about genomic testing of NxGEN progeny. The best way to contact Select Sires for final needs or additional questions regarding NxGEN is through the dedicated nxgen@selectsires.com email address.
- ▶ **What does the NxGEN contract mean for members? For Select Sires Inc.?** The purpose of NxGEN is to maximize genetic gain for the most genetically driven customers of Select Sires. Additionally, the long-term benefits NxGEN provides to all patrons of Select Sires will assure their preferred semen supplier has the most elite opportunities for genetic improvement for generations to come.
- ▶ **How will I know the value of my NxGEN offspring?** Please refer to the NxGEN membership agreement for the most up-to-date terms regarding progeny values and opportunities.

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Contact your local Premier representative to learn more about NxGEN today!



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