







SimVitr[®]
HERDFLEX[®]
by Simplot

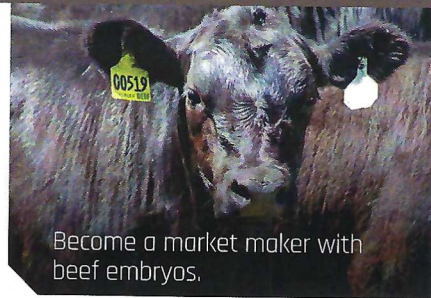
ARE BEEF EMBRYOS A FIT FOR YOUR HERD?

**SELECT SIRES
IS THE ONLY
GENETICS
COMPANY TO
OFFER SIMPLOT
ANIMAL SCIENCES'
SIMVITRO[®]
HERDFLEX[®] BEEF
EMBRYOS TO
COMMERCIAL
DAIRY FARMS.**

Beef embryos provide an opportunity to increase profitability and break into new markets while using a strategic breeding program supported by your Select Sires team.

CALVES FROM HERDFLEX[®] BEEF EMBRYOS ARE:

-  Feed efficient
-  Consistent in their genetic package
-  Available to market year round with a consistent supply
-  Of high carcass merit and marbling



MANAGE HEIFER INVENTORIES

Feeding and housing too many heifers can be significant drain on profits. Beef embryos help maximize return on investment on pregnancies not needed for replacement inventory.



EARN PREMIUMS

Full beef calves are sought after by the beef supply chain and have the potential to earn you a premium price.



BECOME A MARKET MAKER

With beef embryos comes the opportunity to rethink selling calves at days old. For example, you can retain and raise these animals to 400 lbs. or even feed them out, allowing you the flexibility to capitalize on different points in the beef supply chain.



SUPPORT YOUR LOCAL, TRUSTED TEAM

The Select Sires team has the dairy and beef industry knowledge, connections and tools to guide integration of beef embryos into your breeding approach. Your team will guide you from breeding strategy to marketing recommendations for your beef embryo calves.

Visit www.herdflex.com or talk to your local Select Sires team member to learn more about HerdFlex[®]!



©2022 J.R. Simplot Company.
All rights reserved. SimVitr[®] and
HerdFlex[®] are registered trademarks
of the J.R. Simplot Company

EXPLORE IF BEEF EMBRYOS ARE A FIT IN YOUR BREEDING STRATEGY

DO YOU HAVE ENOUGH REPLACEMENTS?

Beef embryos provide an opportunity to earn greater profit on non-replacement animals you sell.

DO YOU ALREADY USE BEEF SEMEN?

Beef semen and beef embryos deliver similar conception rates and a competitive cost per pregnancy.

WOULD YOU LIKE TO EARN MORE FOR THE CALVES YOU SELL?

Beef embryos produce full beef calves that are more sought after by calf buyers and have the potential to earn you a premium price compared to dairy/beef crossbreds.

READY TO INCORPORATE EMBRYO TRANSFERS?

We're here to help you adopt this tool into your breeding programs and train your teams.

DO YOU STRUGGLE WITH MARKETING F-1 CALVES?

The value-added beef calf from dairy farms offers greater premiums and packer preference when compared to the dairy-beef crossbred or straight-bred Holstein and Jersey calf markets.

ARE YOU INTERESTED IN OPTIONS THAT CAN EXPAND REVENUE STREAMS?

Beyond selling calves at days old, you can retain and raise them to 400 pounds or even feed them out, allowing you the flexibility to capitalize on points in the supply chain.

Explore how beef embryos fit in your strategic breeding program.

Call your Select Sires team member today.
info@selectsires.com | herdflex.com



SimVitr[®]
HERDFLEX[®]
by Simplot

Products listed are merely distributed by Select Sires, Inc. Buyer assumes all responsibility for use, storage, and handling of these products. All claims, representations, and warranties, expressed or implied, are made only by the company responsible for manufacturing and not by Select Sires Inc., its member coops, its agents or employees. In the unlikely event that any of the products shall be proven defective, damages from their use shall exclude consequential damages and be limited to their purchase price. SimVitr[®] and HerdFlex are registered trademarks of J.R. Simplot Company. All rights reserved.